

## Richard E. Gordon

IT Communication Group  
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### Employment

#### University of Delaware, Newark, Delaware

- 1983 - Present A variety of assignments in Information Technologies. Current title: Manager, IT Communication. Other job titles have included Information Resource Consultant IV; Senior Technical Writer; Manager, Non-Numerical Applications; and Manager, Technology Help Desk.
- 1995 - 1996 Adjunct Instructor, Computer and Information Sciences.  
1999 - Present (Formal secondary appointment: March 2005.)
- 1985 - 1988 Adjunct Instructor, English.

#### University of Missouri, Columbia, Missouri

- 1978 - 1983 Graduate Teacher, English Department.  
1981 - 1983 Instructor, Intensive English Program.

#### Missouri House of Representatives, Jefferson City, Missouri

- 1977 - 1979 Director, Legislative Information System.  
1977 Administrative Assistant to the Speaker.

#### Selected Other Employment

- 1987 - Present Bassist & Guitarist with a variety of bands, most recently with [Tater Patch](#) and the [Charles Hoefgen Band](#).
- 2004 - 2011 Western Family Branch, YMCA of Delaware, Newark, Delaware: Youth Sports Staff (2004 - 2010); Aquatics Fitness Instructor (2008 - 2011).
- 1997 - 1999 Technology Columnist, *Wilmington News Journal*, Wilmington, Delaware.

### Education

- 1980 M.A. English, University of Missouri, Columbia, Missouri. (36 hours of additional coursework: 1980-1983.)  
1975 A.B., *cum laude*, English, Kenyon College, Gambier, Ohio.

## Teaching Experience

### University of Delaware

#### Computer and Information Sciences Department

- Computers, Ethics, and Society (Juniors and Seniors, mostly CISC majors)  
<http://www.udel.edu/richard/cisc355/> \*
- Intellectual Property in the Digital Age (Juniors and Seniors, all majors)  
<http://www.udel.edu/richard/cisc356/> \*

#### English Department

- Problems in Composition (Sophomores, Juniors, and Seniors, all majors).\*
- Technical Writing (Juniors and Seniors, mostly Civil Engineering majors).
- Written Communications in Business (Sophomores and Juniors, all majors).

#### Computing Short Courses

Short courses (2-6 hours) on a variety of topics, including

- Web publishing and HTML\*
- E-mail, electronic communication, and Internet tools used in teaching\*
- Elementary concepts for the UNIX and VM/CMS operating systems (central servers and “mainframe computers”)\*

#### Continuing Education (Non-Credit Certificate Programs)

- Introduction to the Internet.\*
- Ethics of the Internet and World Wide Web.\*

### University of Missouri

#### English Department

- Composition (Freshmen).\*
- Exposition (Sophomores and Juniors).\*
- Introduction to Fiction.\*
- Masterpieces of Short Fiction and Poetry.
- Technical Writing (Electrical Engineering Juniors and Seniors).
- Tutor, Project Start (Minority Freshmen enrolled in a developmental program).\*

#### English Department Courses for International Students

- Composition.\*
- English Language Support Program, Remedial Grammar.\*
- Exposition.

#### Intensive English Program

- Beginning Communication (structured speaking and writing skills).
- Low-Intermediate Communication.
- Advanced Communication.\*
- Language Laboratories.\*

### Columbia, Missouri, Public Schools

#### Adult Basic Education English as a Second Language Courses

- Beginning Conversation and Grammar.\*
- Intermediate Conversation and Grammar.\*
- Advanced Grammar, Reading, and Vocabulary.\*

\*An asterisk indicates a course taught two or more semesters.

## Selected Publications

- Campus Voices, weekly public affairs radio show on WVUD, 91.3 FM, University of Delaware, Newark, DE. Archived episodes: <http://www.udel.edu/campusvoices>
- Multiple Web sites, feeds and documents for Information Technologies (IT) at the University of Delaware. Samples:
- University of Delaware [IT advice about Dropbox.com and other cloud service providers](#), October 26, 2011.
  - University of Delaware [Phishing Education Blog](#), October 2011 – present.
  - University of Delaware IT twitter feed. <http://twitter.com/itatud>. 2009 - present.
  - University of Delaware Computer Security Twitter Feed. <http://twitter.com/udelcotw>. 2009 - 2010.
- National Cybersecurity Awareness Month at UD. Web sites: 2006: <http://www.udel.edu/ncam>; 2009: <http://www.udel.edu/ncsam>; 2010: <http://www.udel.edu/it/security/ncsam/>. Lead writer and editor. Also video producer in 2006.
- Multiple articles about technology at the University of Delaware for *UDaily*, the University's central online news service. Recent samples:
- [UD's new Mills computing cluster](#) (with Neil Thomas, University of Delaware Office of Communication and Marketing), December 7, 2011.
  - [New campus printing kiosks match the way students work](#), November 18, 2011.
  - [Is your password the weak link?](#), October 17, 2011.
- Kids love e-mail, even with parents' rules. *Wilmington News Journal*; "Delaware Parent" insert, p. 25; February 21, 2000.
- Times are Changing: Viral Marketing. Graduate Management Admission Council's *Graduate Management News*; pp. 12-13; Fall 1999. Co-author with Alex Brown, Wharton School, University of Pennsylvania, and Rod Garcia, MIT.
- Computer Life. A weekly column appearing in Saturday editions of the *Wilmington (Delaware) News Journal*, 1997-1999. (Web site: <http://www.mandorichard.net/From.inet/NJ/index.html>)
- Demystifying the Internet*. Co-author with Alex Brown, Business and Economics, University of Delaware, and Shawn Harvell, Foreign Languages and Literature, University of Delaware; August 1994.
- Recommended Guidelines for Units Implementing the Policy for Responsible Computing at the University of Delaware. Editor and primary co-author; February 1993.
- Policy for Responsible Computing at the University of Delaware. Editor; also co-author with members of the University Faculty Senate Committee on Instructional, Computing, and Research Support Services and members of the University Committee on Information Resource Planning and Management; *University of Delaware Policies and Procedure Manual*, Policy 1-16; October 1992.
- The Long Road to Responsible Computing. *Computer Security Journal*; Volume 8, Number 2; pp. 69-80; Spring 1992.

### ***Selected Publications, continued***

Responsible Computing at the University of Delaware: A Rigorous Approval Process Improves the Document. *ACM Special Interest Group for University and College Computing Services (SIGUCCS) Newsletter*, Volume 21, Number 4, pp. 16-20; Winter 1991.

Staff Training for Support Agencies: The ACS Experience Supporting DELCAT. *Library Hi Tech*, Issue 28 (Volume 7, Number 4), pp. 79-83; December 1989.

### **Selected Presentations**

Creating a Learning Community... And Opening It to the World. University of Delaware Winter Faculty Institute, January 22, 2013, with Mathieu Plourde, UD IT-ATS.

Streamlining communication with everyday tools. University of Delaware Summer Faculty Institute, May 31, 2012, Newark, DE.

Organizing social media and RSS feeds for novice clients. Higher Ed Camp Philly, November 11, 2011, Philadelphia, PA.

Supplementing Sakai to Increase Student Engagement. University of Delaware Summer Faculty Institute, June 2, 2010, Newark, DE.

UD's Electronic Campus. Presentations about the University of Delaware's technology environment and Responsible Computing Policies; UD New Student Orientation; 20 to 23 sessions annually; January, June, and July; 1996 to 2009.

Collaborating with the Community: How the University of Delaware is Deploying Drupal. Villanova University Computer Sciences Colloquium, March 30, 2009, Villanova, Pennsylvania, with Tina Callahan, UD IT-User Services.

Panel Moderator: "Security and Privacy." Computer Science Research Day, University of Delaware, February 2008, Newark, DE.

Podcasting: Is it for me? University of Delaware Summer Faculty Institute, June 2006, Newark, DE.

Teaching Ethics to Computer Science Students: Getting Them to "Do" Ethics. Lilly-East Teaching Conference, April 2006, Newark, DE.

Follow the Code of the Web. EDUCAUSE 2003, November 2003, Anaheim California, with Ron Nichols, Carol Anderer, and Jean Neff, all of IT-User Services, University of Delaware.

Ethical Issues for Public Web Weavers. State of Delaware Webmasters' meeting; Dover, DE; January 1998.

Bonding to the Internet. Tutorial workshop at the National Institute for Public Finance; Newark, DE; July 1995.

Advanced Internet Tools: File Transfer and File Types; and Intermediate Internet Tools: Mailing Lists, Gopher, and the Web. Tutorial workshops at the Research for Better Schools "Exploring the Internet" Conference; Valley Forge, PA; December 1994.

Proselytizing Among the Heathens: Getting the Word Out About Responsible Computing. Panelist at EDUCOM '93, Cincinnati, OH. Abstract published in conference program; October 1993.

### ***Selected Presentations, continued***

- Look What They've Done to My Policy, Ma: A Report on the Development of a Responsible Computing Policy at the University of Delaware. National Conference on Computing and Values, New Haven, CT; August 1991.
- Using E-Mail for Class Communication. With Harry L. Shipman, Professor, Physics and Astronomy, University of Delaware, and Janet de Vry, Academic Computing Services, University of Delaware; Ninth Annual University of Delaware Advance on Applied Technology in Education, Newark, DE; February 1991.
- Dialing for DELCAT: The End Users Justify the Means. With Stuart Glogoff, University of Delaware Libraries; ACM SIGUCCS User Services Conference XVII, Bethesda, MD. Paper published in conference proceedings; October 1989.
- Micro or Mainframe: Which Should I Choose? With Ann Amsler, Academic Computing Services, University of Delaware; 34th International Technical Communication Conference, Denver, CO. Abstract published in conference proceedings; May 1987.
- Simulating a Professional Writing Environment in an Advanced Technical Writing Course. Panelist at 33rd International Technical Communication Conference, Detroit, MI; May 1986.
- The Library Treasure Hunt: A Communicative Introduction to a University Library for International Students. MIDTESOL, Columbia, MO; April 1983.

### **Selected Honors and Awards**

- Award of Excellence: General Services Campaign; ACM SIGUCCS Communication Award; (with University of Delaware colleagues Dan Coleman, Carol Anderer, Debbie Jeffers, Larry Larraga, Jeff Whisler, and Ron Nichols, IT-User Services; Debra Wilder, IT-Help Center; and Larry Elveru, Public Relations) for National Cybersecurity Awareness Month campaign (<http://www.udel.edu/ncam/>); Association for Computing Machinery Special Interest Group on University and College Computing Services; October, 2007.
- Award of Excellence: Electronic How-to Guides; ACM SIGUCCS Communication Award; (with Ann Amsler, Dan Coleman, Lisa Elias, Debbie Jeffers, Larry Larraga, Suzanne Nanis, and Ron Nichols, IT-User Services, University of Delaware) for Consulting on Demand: Connecting Your Computer to UDelNet (2 episodes available at <http://www.udel.edu/cod/>); Association for Computing Machinery Special Interest Group on University and College Computing Services; October 2007.
- First Place: Promotional Video; ACM SIGUCCS Communication Award; (with Ann Amsler, Dan Coleman, Lisa Elias, Debbie Jeffers, Larry Larraga, Suzanne Nanis, and Ron Nichols, IT-User Services, University of Delaware) for Consulting on Demand (<http://www.udel.edu/cod/>); Association for Computing Machinery Special Interest Group on University and College Computing Services; November 2006.

***Selected Honors and Awards, continued***

Third Place: Electronic How-to Guides; ACM SIGUCCS Communication Award; (with Ann Amsler, Judith Brown, and Thomas Baxter, Information Technologies, University of Delaware) for UD Webmail Direct Web site; Association for Computing Machinery Special Interest Group on University and College Computing Services; October 2005.

Judge, Old-Time and Bluegrass Music Contests; Deer Creek Fiddler's Convention, Westminster, MD; June 1997 and June 1996.

Youth Sports Volunteer of the Year; Western Branch, YMCA of Delaware; May 1997.

Award of Excellence, 1996 Communicator Awards; (with Robert DiIorio, Information Technologies, University of Delaware) for Tech Files 3.1: Preparing Images for the Web (video); January 1997.

Judge, Old Fiddler's Day; Rose Tree Park, Media, PA; August 1996 and August 1995.

Second Runner-Up, Bass Fiddle; Fiddler's Festival at Fiddler's Grove; Union Grove, NC; May 1996.

Bronze Medal, 1996 CASE Circle of Excellence; (with Suzanne Nanis and Monroe Givens, Information Technologies, University of Delaware) for TechTalk inserts in *UpDate*, the weekly University of Delaware newspaper; May 1996.

Award of Excellence. Informational Brochure category of The Society for Technical Communication International Publications Competition; (with Suzanne Nanis and Monroe Givens, Information Technologies, University of Delaware) for "Cruisin' the Information Superhighway," September 1995 issue of TechTalk ; March 1996.

CAUSE Best Practices Award; (with Susan Allmendinger, Ron Reisor, and Janet de Vry, Information Technologies, University of Delaware) for Electronic Community Citizenship Examination; December 1995.

First Place, Bass Fiddle; Deer Creek Fiddler's Convention; Westminster, MD; June 1990.

Professional Staff Merit Award; University of Delaware; April 1989.

Chancellor's Distinguished Graduate Teaching Award; University of Missouri; May 1982 and May 1980.

## Selected Community Affiliations

- 2012 – present Volunteer DJ, WVUD, University of Delaware, Newark, Delaware.  
(Substitute: country, folk, morning drive, Motown, and jazz shows)
- 2009 - present Volunteer DJ, WNHU, University of New Haven, West Haven,  
Connecticut. ([Black Diamond Show](#))
- 1996 - present Sunday School Teacher, St. Barnabas Episcopal Church,  
Wilmington, Delaware.
- 2001 - 2009 Level 8 Referee Badge, United States Soccer Federation.
- 2006 - 2009 Member, Delaware Soccer Officials Association.
- 2007 - 2008 Recording Secretary, Board of Directors, Kirkwood Soccer Club, New  
Castle, Delaware.
- 2006 - 2007 Volunteer Soccer Coach, Kirkwood Soccer Club, New Castle, Delaware.  
(Coached the Thomas McKean High School Boys' Futsal team, Winter  
2006 and Winter 2007.)
- 1995 - 2005 Volunteer Soccer Coach, Western Family YMCA, Newark, Delaware.
- 1999 "E" Coaching Certificate, United States Youth Soccer Association.
- 1996 Mentor to Cab Calloway School of the Arts World Wide Web Team,  
Red Clay Consolidated School District, Wilmington, Delaware
- 1994 - 1995 Member, Delaware Department of Public Instruction Goals 2000  
Technology Task Force (Member of Christina School District Team).
- 1995 "F" Coaching Certificate, United States Youth Soccer Association.
- 1990 - 1997 Member, Greater Valley Forge Rhodesian Ridgeback Club; Editor of  
*The Ridge Rap*, Quarterly Newsletter, 1991 to 1995.
- 1990 - 1996 Sunday School Teacher, St. James Episcopal Church, Newport,  
Delaware.
- 1981 to 1983 Volunteer (pediatric oncology service) Mid-Missouri Candlelighters.
- 1979 to 1982 Volunteer Driver, Meals on Wheels.